

| NatureWise | Electric |
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| <u>EFFECTIVE IN</u> All territory served. | |
| <u>AVAILABILITY</u> | |
| Available to customers taking service from the Company under the eligible rate schedules listed below that desire to purchase energy generated by renewable resources. The Company will initially begin billing customers that sign up for this service upon the Company having secured adequate renewable generation supply and completed necessary billing system modifications. The Company has the right to limit the energy sold under this tariff to each customer to 25,000 Renewable Energy Blocks per month. | |
| <u>Eligible Rate Schedules</u> | |
| Rg-1 | Cg-3 OTOU |
| Rg-2 | Cg-4 OTOU |
| Rg-3 OTOU | Cg-20 |
| Rg-4 OTOU | Cg-RR |
| Rg-5 OTOU | Cp |
| Rg-6 OTOU | CP-ND |
| Rg-RR | Cp-RR |
| Rc-S1 | Gy-1 |
| Cg-S1 | Gy-3 |
| Cg-1 < 12,500 kWh | Ms-1 |
| Cg-2 < 12,500 kWh | Ms-3 |
| Cg-5 > 12,500 kWh | RTMP |
| Cg1-RR | |
| Cg2-RR | |
| Cg-5 RR | |
| Note: Customers on the seasonal billing option are not eligible. | |
| <u>Rate</u> | |
| R | \$2.40 / 100 kWh Renewable Energy Block per month |
| NOTE: Charge for Renewable Energy Block represents a premium over and above the applicable energy charges contained in the tariff the customer takes service under. Customer will continue to be billed all applicable energy charges under the applicable rate schedule. | |
| <u>Adjustment for Cost of Fuel</u> | |
| The rate above will be adjusted to offset any changes in the Adjustment for Cost of Fuel (Sheet No. E3.20). (Any energy cost adjustment charge/credit will be billed under the base service, the NatureWise rider will be adjusted to offset this charge) | |
| Continued to Sheet No. E4.81 | |

Issued 1-13-11

Effective for Service Rendered
 On and After 1-14-11

| NatureWise | Electric |
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| Continued from Sheet No. E4.80 | |
| <u>Terms & Conditions</u> | |
| | 1. In addition to the rate above, all rates and conditions of delivery of the respective rate schedule under which the customer is currently served are applicable. |
| | 2. Customers may sign up for this voluntary program via written form, web site/internet, over the phone, or other means acceptable to the Company. |
| R R | 3. No contract is required for customers purchasing less than twenty 100 kWh blocks and customers can terminate via the same communication methods used for sign-up. |
| R | 4. Company retains the right to require contracts with up to one-year terms for customers purchasing twenty or more 100 KWh Renewable Energy Blocks per month or for customers making one-time purchases. |
| R R | 5. In the event the customer uses less energy in a month than the amount purchased under the Naturewise program, the customer is still responsible for payment for the blocks of renewable energy purchased. |
| | 6. Company retains the right to deny service to or terminate service under this tariff to customers in arrears with the Company. |
| | 7. Service under this tariff will normally commence upon the customers meter reading date. Fractional and partial months shall be prorated in the same manner as Customer Charges. |
| R | 8. Service under this tariff provides for the generation or purchase of renewable generation and not actual delivery to customers taking service under this tariff. The reconciliation of Renewable Generation supply and the total amount of KWh purchased by customers under this tariff shall be done on an annual basis. |
| R R | 9. Renewable Generation supply can be obtained by the purchase and/or the use of renewable energy credits. |
| N N N N N | 10. Renewable energy sold under this tariff 1) shall not be included in the retail sales used to calculate renewable energy requirements under Wisconsin's Renewable Portfolio Standard (RPS) and 2) shall not be included in the renewable energy supply used to calculate RPS compliance requirements. |