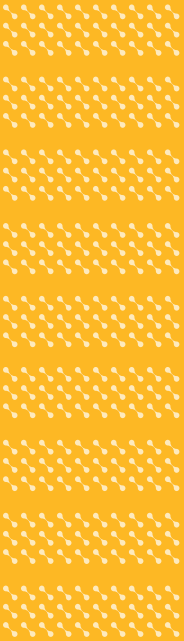


Introducing New Michigan Energy Efficiency Programs

Efficiency United Offers Rebates, Savings



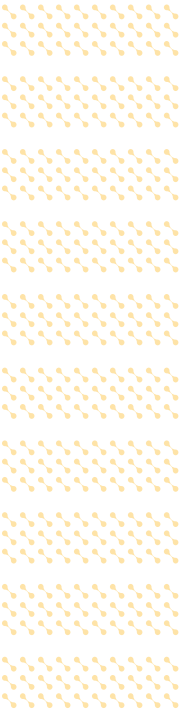
Wisconsin Public Service is one of eleven Michigan utilities that has joined with the Michigan Public Service Commission (MPSC) to form **Efficiency United**. This partnership provides energy efficiency programs designed to help people reduce their energy use and achieve significant cost savings. **Efficiency United** will administer the programs and incentives inside this comprehensive, statewide initiative.

As required by Michigan Act 295, starting July 1, 2009, all Michigan utility customers began seeing the MI Energy Efficiency Charge appear on their monthly utility bills to help fund the energy efficiency programs.

According to the MPSC, energy efficiency programs could help reduce electricity demand by 660 Megawatts over the next decade, resulting in long-term cost savings for consumers. In addition, energy efficiency reduces use of fossil fuels and emissions, and lowers exposure to unpredictable fuel prices.

Programs Offered Include:

- Online Home Energy Audit
- Residential HVAC rebates
- Appliance Recycling
- Incentives for energy-efficient upgrades at commercial and industrial customers
- Low-Income Energy Efficiency Assistance Program



In addition to the programs listed, rebates are available on ENERGY STAR®-qualified items such as “smart” power strips, compact fluorescent light bulbs (CFLs), clothes washers and water heaters.

The **Low-Income Energy Efficiency Assistance Program** provides weatherization assistance and energy-saving upgrades to customers with qualifying incomes. It is managed by the Michigan Community Action Agency Association (MCAAAA) and its member agencies.

To apply for an **Efficiency United** program or rebate, please visit **efficiencyunited.com** and click on the “Wisconsin Public Service” link. You may also call **Efficiency United** at **877-367-3191**.

