

Response Rewards - TOU (Pilot)		Electric	
<u>AVAILABILITY</u>			
This schedule is available on an optional basis after May 31, 2007, to residential customers. This tariff shall be effective until December 31, 2008, unless extended by the Company. The Company has the right to limit this tariff to 5,000 customers.			
<u>Customer Charge - Class I Territory</u>		<u>Daily</u>	<u>Monthly</u>
R	For single phase year-round customers	\$0.1874	\$ 5.70
R	For single phase seasonal customers	\$0.3748	\$11.40
R	For three phase year-round customers	\$0.3189	\$ 9.70
R	For three phase seasonal customers	\$0.6378	\$19.40
<u>Customer Charge - Class II Territory</u>		<u>Daily</u>	<u>Monthly</u>
R	For single phase year-round customers	\$0.2301	\$ 7.00
R	For single phase seasonal customers	\$0.4602	\$14.00
R	For three phase year-round customers	\$0.3616	\$11.00
R	For three phase seasonal customers	\$0.7232	\$22.00
<u>Energy Charges</u>			
R	On-Peak:	\$0.19544/kWh	
R	Off-Peak:	\$0.07156/kWh	
R	Critical Peak:	\$0.45435/kWh	
<u>PRICING PERIOD DEFINITIONS</u>			
<u>Winter</u>			
Calendar Months: Jan, Feb, Mar, Apr, Oct, Nov, Dec			
On-Peak Time: 7AM to 12PM, 5PM to 8PM			
Off-Peak Time: 12PM to 5PM, 8PM to 7AM			
<u>Summer</u>			
Calendar Months: May, Jun, Jul, Aug, Sep			
On-Peak Time: 11AM to 8PM			
Off-Peak Time: 8PM to 11AM			
<u>On Peak Periods</u>			
The preceding periods on Monday, Tuesday, Wednesday, Thursday, and Friday, excluding holidays.			
<u>Off Peak Periods</u>			
The preceding periods on Monday, Tuesday, Wednesday, Thursday, and Friday, and all day on Saturday, Sunday, and holidays.			
<u>Critical-Peak Periods</u>			
Anytime during On-Peak or Off-Peak periods up to 150 hours per year at the sole discretion of the Company.			
<u>NOTIFICATION OF CRITICAL PEAK PRICE</u>			
Company shall provide a minimum of 1 hour notice to customers prior to the start of a Critical Peak pricing period and a minimum of 30 minutes notice for the ending of a Critical Peak pricing period.			
Continued to Sheet No. E5.61			

Response Rewards - TOU (Pilot)	Electric
Continued from Sheet No. E5.60	
<u>MINIMUM CHARGE</u>	
The monthly minimum charge is the customer charge.	
<u>ENERGY COST ADJUSTMENT</u>	See Schedule RgX, starting on Sheet E5.20.
<u>APARTMENT BUILDINGS</u>	See Schedule RgX, starting on Sheet E5.20.
<u>COMBINED SERVICE</u>	See Schedule RgX, starting on Sheet E5.20.
<u>SEASONAL BILLING</u>	See Schedule RgX, starting on Sheet E5.20.
<u>SPACE HEATING</u>	See Schedule RgX, starting on Sheet E5.20.
<u>WATER HEATING</u>	See Schedule RgX, starting on Sheet E5.20.
<u>SPECIAL TERMS AND PROVISIONS</u>	
1.	This rate schedule will apply for a minimum of one year from the date consumption under this tariff is initiated unless otherwise approved by the Company.
2.	Any customer choosing to be served on this rate schedule thereby waives all rights to any billing adjustments arising from a claim that the bill for the customer's service would be cheaper on any alternative rate schedule for any period of time, including any rights under Wisconsin Administrative Code Section PSC 113.0406(4), Reg. January, 2004, No. 577.
3.	Availability is subject to the ability of the Company to obtain and install the required metering.
4.	Customers participating in this pricing rider cannot also participate in the Company's Direct load control (Rg-DLC).
5.	Any customer choosing to be served on this rate schedule must sign a contract agreeing to the terms and conditions of this tariff.
6.	The Company shall have the sole discretion to initiate critical peak pricing periods up to 150 hours during the calendar year. Customers shall be provided with a minimum of one-hour notice prior to initiation of a critical peak pricing period and a minimum of 30 minutes prior to ending a critical peak pricing period. The minimum length of an interruption shall be two hours and the maximum length of an interruption shall be eight hours.
5.	Controlled service for storage type water heaters is available to customers taking service under this rate schedule and meeting the rules specified in Rate Schedule CWH.

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Issued 1-12-07

Effective for Service Rendered
On and After 1-12-07

PSCW Authorization By Order 6690-UR-118 Dated 1-11-07