

<b>Response Rewards - TOU (Pilot)</b>		<b>Electric</b>	
N	<b><u>AVAILABILITY</u></b>		
N	This schedule is available on an optional basis after September 1, 2009, to		
N	commercial customers qualifying for service under rate schedules Cg-1 and Cg-2.		
N	This tariff shall be effective until December 31, 2010, unless extended by the		
N	Company. This schedule will be limited to 5,000 customers.		
N			
N	<u>Customer Charge - Class I Territory</u>	<u>Daily</u>	<u>Monthly</u>
N	For single phase year-round customers	\$0.2384	\$ 7.25
N	For single phase seasonal customers	\$0.4768	\$14.50
N	For three phase year-round customers	\$0.3370	\$10.25
N	For three phase seasonal customers	\$0.6740	\$20.50
N			
N	<u>Customer Charge - Class II Territory</u>	<u>Daily</u>	<u>Monthly</u>
N	For single phase year-round customers	\$0.2795	\$ 8.50
N	For single phase seasonal customers	\$0.5590	\$17.00
N	For three phase year-round customers	\$0.3781	\$11.50
N	For three phase seasonal customers	\$0.7562	\$23.00
N			
N	<u>Energy Charges</u>		
N	On-Peak:	\$0.19544/kWh	
N	Off-Peak:	\$0.07156/kWh	
N	Critical Peak:	\$0.45435/kWh	
N			
N	<b><u>PRICING PERIOD DEFINITIONS</u></b>		
N	<u>Winter</u>		
N	Calendar Months:	Jan, Feb, Mar, Apr, Oct, Nov, Dec	
N	On-Peak Time:	7AM to 12PM, 5PM to 8PM	
N	Off-Peak Time:	12PM to 5PM, 8PM to 7AM	
N			
N	<u>Summer</u>		
N	Calendar Months:	May, Jun, Jul, Aug, Sep	
N	On-Peak Time:	11AM to 8PM	
N	Off-Peak Time:	8PM to 11AM	
N			
N	<u>On Peak Periods</u>		
N	The preceding periods on Monday, Tuesday, Wednesday, Thursday, and Friday,		
N	excluding holidays.		
N			
N	<u>Off Peak Periods</u>		
N	The preceding periods on Monday, Tuesday, Wednesday, Thursday, and Friday, and		
N	all day on Saturday, Sunday, and holidays.		
N			
N	<u>Critical-Peak Periods</u>		
N	Anytime during On-Peak or Off-Peak periods up to 150 hours per year at the sole		
N	discretion of the Company.		
N			
N	<b><u>NOTIFICATION OF CRITICAL PEAK PRICE</u></b>		
N	Company shall provide a minimum of 1 hour notice to customers prior to the start		
N	of a Critical Peak pricing period and a minimum of 30 minutes notice for the		
N	ending of a Critical Peak pricing period.		
N			
N	Continued to Sheet No. E6.13		

Response Rewards - TOU (Pilot)	Electric
Continued from Sheet No. E6.12	
<p><b><u>NOTIFICATION OF CRITICAL PEAK PRICE</u></b>                      Company shall provide a minimum of 1 hour notice to customers prior to the start of a Critical Peak pricing period and a minimum of 30 minutes notice for the ending of a Critical Peak pricing period.</p>	
<p><b><u>MINIMUM CHARGE</u></b>                      The monthly minimum charge is the customer charge.</p>	
<p><b><u>ENERGY COST ADJUSTMENT</u></b></p>	<p>See Schedule CgX, starting on Sheet E6.40.</p>
<p><b><u>SHORT TERM SERVICE</u></b></p>	<p>See Schedule CgX, starting on Sheet E6.40.</p>
<p><b><u>STANDBY SERVICE</u></b></p>	<p>See Schedule CgX, starting on Sheet E6.40.</p>
<p><b><u>SPECIAL RULES</u></b></p>	<p>See Schedule CgX, starting on Sheet E6.40.</p>
<p><b><u>SPECIAL TERMS AND PROVISIONS</u></b></p>	
<p>N N</p>	<p>1. This rate schedule will apply for a minimum of one year unless otherwise approved by the Company.</p>
<p>N N N N N</p>	<p>2. Any customer choosing to be served on this rate schedule thereby waives all rights to any billing adjustments arising from a claim that the bill for the customer's service would be cheaper on any alternative rate schedule for any period of time, including any rights under Wisconsin Administrative Code Section PSC 113.0406(4), Reg. January, 2004, No. 577.</p>
<p>N N</p>	<p>3. Availability is subject to the ability of the Company to obtain and install the required metering.</p>
<p>N N</p>	<p>4. Customers participating in this pricing rider cannot also participate in the Company's Direct load control (Cg-DLC).</p>
<p>N N N N N</p>	<p>5. Each participating customer who remains eligible to participate in the subsequent term shall be automatically re-enrolled every 12 months with at least thirty (30) days notice. The Customer shall have the right to rescind the re-enrollment until and including the due date of the first bill issued in the new service term.</p>
<p>N N N N N N</p>	<p>6. The Company shall have the sole discretion to initiate critical peak pricing periods up to 150 hours during the calendar year. Customers shall be provided with a minimum of one-hour notice prior to initiation of a critical peak pricing period and a minimum of 30 minutes prior to ending a critical peak pricing period. The minimum length of an interruption shall be two hours and the maximum length of an interruption shall be eight hours.</p>

Issued 8-14-09

Effective for Service Rendered  
On and After 9-01-09

PSCW Authorization By Letter Dated 8-14-09