



Wisconsin Public Service Corporation
P.O. Box 19001
Green Bay, WI 54307-9001
www.wisconsinpublicservice.com

February 2025

Dear WPS Farm Show Exhibitor,

We are pleased to confirm your booth reservation(s) at the 2025 WPS Farm Show.

Exhibitor kits should be picked up in the Farm Show office by 6 p.m. Monday, March 31. The show will run Tuesday, April 1, through Thursday, April 3. Tuesday and Wednesday from 9 a.m. to 4 p.m. and Thursday from 9 a.m. to 3 p.m. The show is held at EAA, 3130 Knapp St., Oshkosh, Wisconsin 54902.

Enclosed in this mailing are:

- Copy of your contract.
- Color-coded hangar maps with move-in times for all booths.
- EAA grounds aerial map noting preferred traffic patterns for move-in and move-out.
- Outdoor exhibit area map.
- Exhibitor reception invitation.
- Fire protection certification.

Move-in times

The enclosed color-coded maps show the move-in schedule for Thursday, March 27; Friday, March 28; and Monday, March 31. The grounds will **not** be open Saturday, March 29, or Sunday, March 30. The color-coded booths are for exhibitors that need the space, or forklifts and tractors, to set up large displays.

The grounds will be open for move-in from:

- 8 a.m. to 4 p.m. Thursday
- 7 a.m. to 5 p.m. Friday
- 7 a.m. to 6 p.m. Monday

Exhibitors with tabletop displays in yellow or blue colored booths can set up Monday morning. Exhibitors with tabletop displays in the magenta colored booths can set up Monday after noon. Outdoor exhibitors can set up anytime Friday or Monday.

Tractors and forklifts will be available for setup Thursday, Friday and Monday. Security services will begin at 8 a.m. Friday.

This year, during setup on Monday, there will be a food truck available located across from the Farm Show Office.

Equipment — delivery and staging

Equipment delivery before scheduled move-in will be allowed. All equipment delivered early will be left at the owner's risk. Staging hours are 8 a.m. to 4:30 p.m. March 17 to 28. A limited number of forklifts and tractors will be available from 8 a.m. to 4:30 p.m. beginning Monday, March 24. If necessary, after-hours drop-offs are available; please contact me to arrange – 920-660-8172. **No access to the grounds will be permitted March 29 or 30.**

Shipping address

Use the following address when shipping items to the show:

WPS Farm Show — (your company name)
Booth (hangar letter or "O" for outside with booth number)
3130 Knapp St.
Oshkosh, WI 5490

Farm Show office

The office is located on the west end of the grounds. Please stop by at setup to pick up your registration packet (includes parking passes, if they weren't mailed, more parking passes if needed, nametags and lanyards).

Safety

Safety regulations only permit use of one forklift at a time to lift equipment from flatbeds. Available forklifts have 96-inch forks and a capacity of 15,000 pounds, in addition to several smaller units. Please make other arrangements if this will not accommodate your equipment.

Fire protection certificate

A fire protection certificate is included. This is necessary only if your table covering/skirting does not have a tag that says it is flame retardant. We have flame-retardant spray in the Farm Show Office.

Exhibitor reception

The exhibitor reception will be Tuesday, April 1, in the food tent on the WPS Farm Show grounds. Doors will open at 4 p.m. and close at 6 p.m. Heavy hors d'oeuvres will be catered by LaSure's. AgriView will sponsor beer, and a cash bar for wine and cocktails will be available. All exhibitors are welcome.

Setup deadline

All booths not set up by 6 p.m. Monday, March 31, will be sold unless other arrangements have been made – please contact Rob Juneau

Booth removal

Booth removal begins at 3 p.m. Thursday, April 3. Tractors and forklifts will be available until 7:30 p.m. and again at 7 a.m. Friday, April 4, until noon. Anything left on the grounds after noon, April 4, will be moved outside the Farm Show gates to the west end of the grounds. No services will be available for loading these items. If you have UPS, FedEx or any other shipping companies picking up your displays, make them aware of these times. Contact me if you have any concerns with these times.

Are you exhibiting newsworthy products or services? Tell us about them.

Each year, news media look for story ideas while they are at the show. We'd like to help them and get publicity for your newsworthy products or services. Visit wpsfarmshow.com, select 'For exhibitors,' and complete our online news request form. We cannot guarantee coverage for all exhibitors that submit information, but we supply the media with story ideas when requested.

Free Wi-Fi

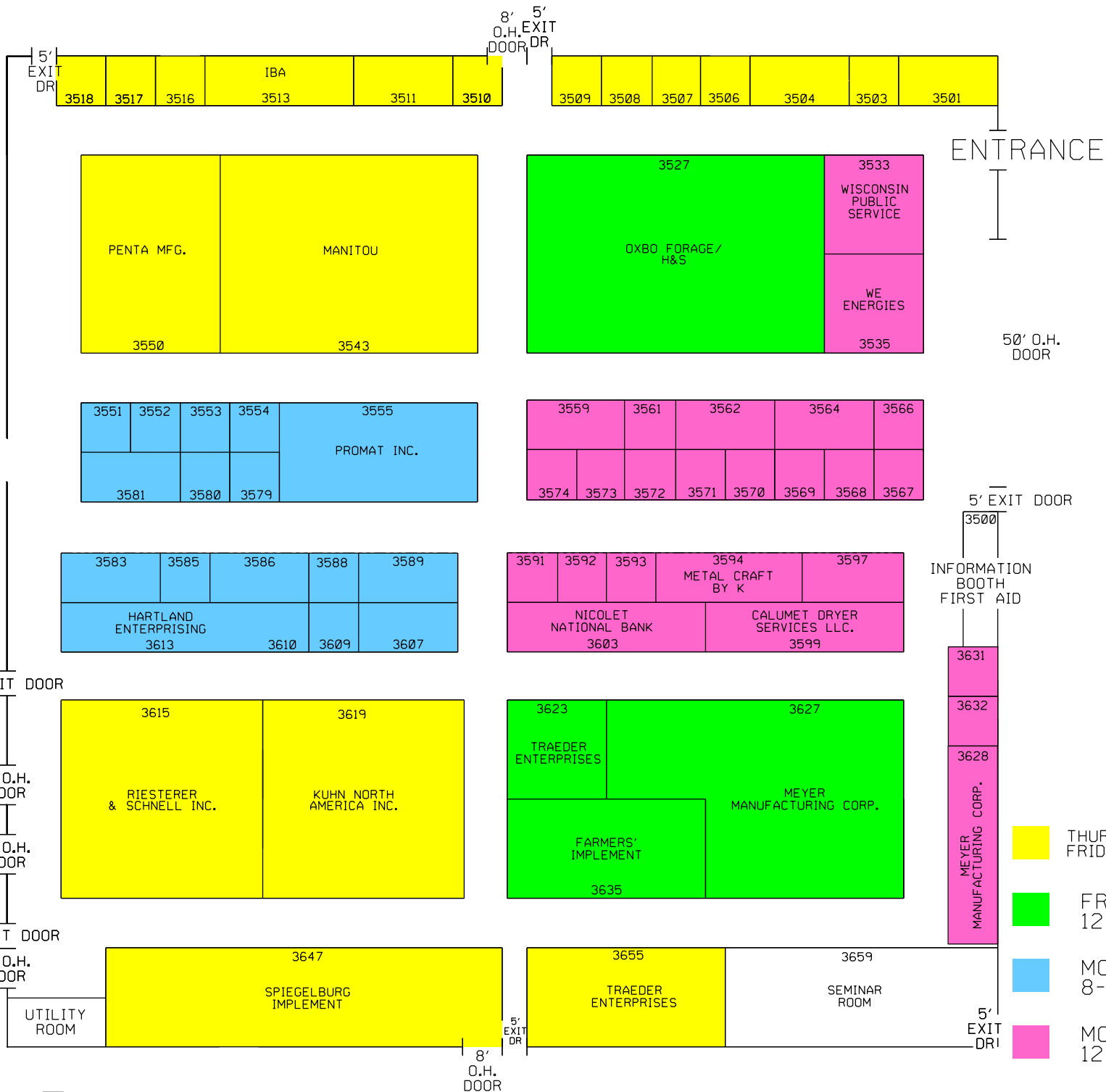
Free Wi-Fi service will be available to all exhibitors. Reliability has greatly improved over the years, but if you need continuous service, plan to use alternatives.

Sincerely,



Rob Juneau
Manager — WPS Farm Show
920-660-8172 cell
robert.juneau@wisconsinpublicservice.com

For more information about the 2025 WPS Farm Show, visit wisconsinpublicservice.com/farmshow.



3518	3517	3516	IBA 3513	3511	3510
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3509	3508	3507	3506	3504	3503	3501
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PENTA MFG. 3550	MANITOU 3543
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3527 OXBO FORAGE/ H&S	3533 WISCONSIN PUBLIC SERVICE
	WE ENERGIES 3535

3551	3552	3553	3554	3555 PROMAT INC.
3581	3580	3579		

3559	3561	3562	3564	3566
3574	3573	3572	3571	3570
3569	3568	3567		

3583	3585	3586	3588	3589
HARTLAND ENTERPRISING 3613		3610	3609	3607

3591	3592	3593	3594 METAL CRAFT BY K	3597
NICOLET NATIONAL BANK 3603		CALUMET DRYER SERVICES LLC. 3599		

3615 RIESTERER & SCHNELL INC.	3619 KUHN NORTH AMERICA INC.
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3623 TRAEDER ENTERPRISES	3627 MEYER MANUFACTURING CORP.
3635 FARMERS' IMPLEMENT	

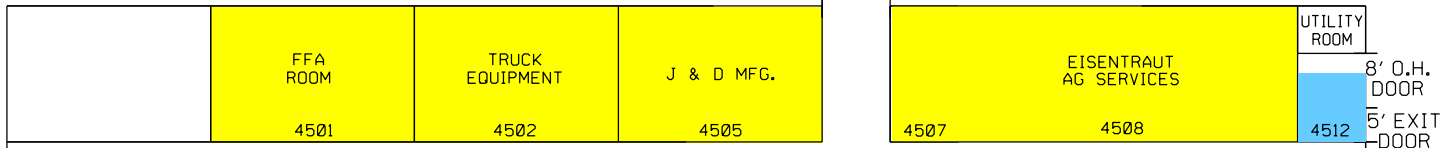
3500
3631
3632
3628
MEYER MANUFACTURING CORP.

- THURSDAY 8-4
FRIDAY 8-NOON
- FRIDAY
12-5 PM
- MONDAY
8-12 NOON
- MONDAY
12-5 PM

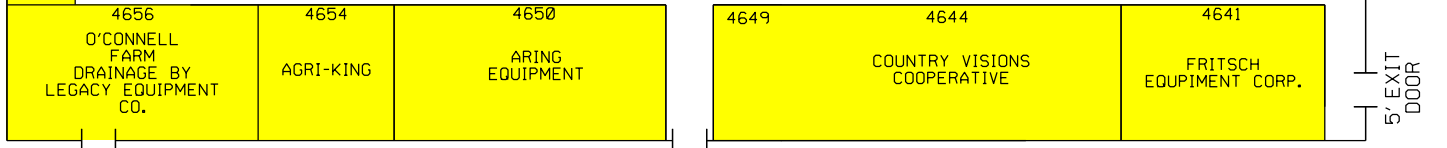
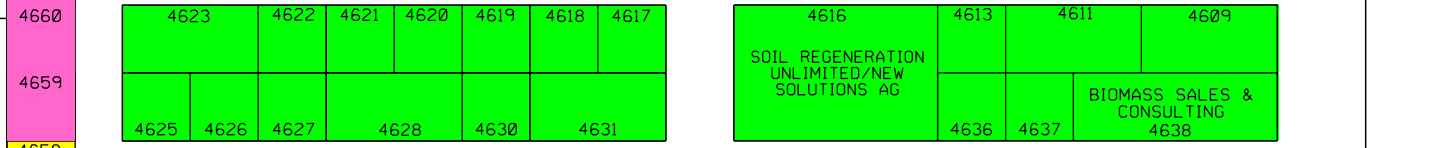
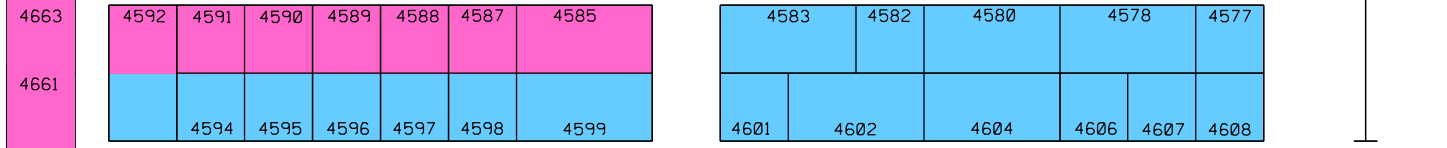
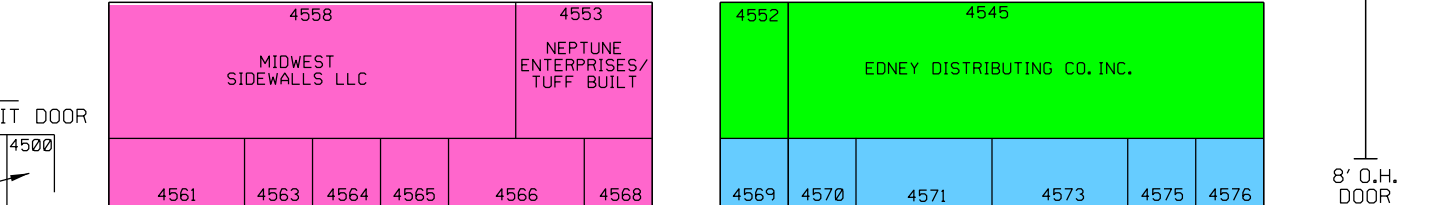
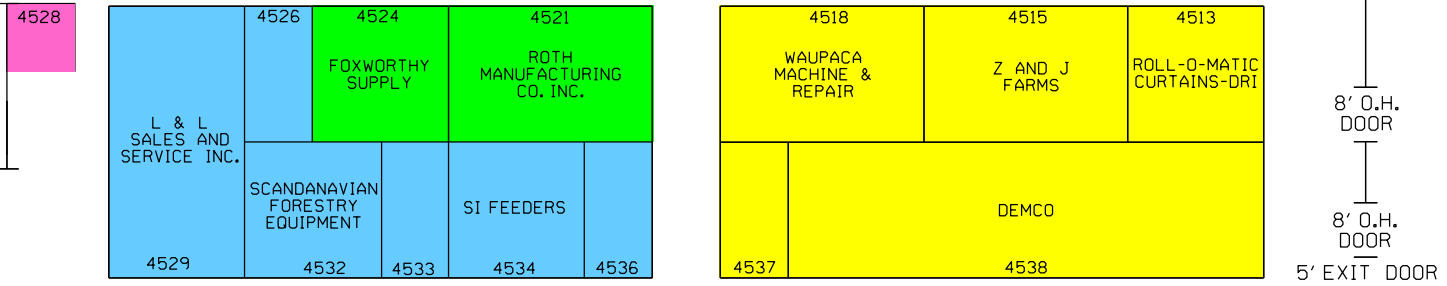


EXIT TO BATHROOMS

ENTRANCE



FFA SILENT AUCTION



50' OVERHEAD DOOR

5' EXIT DOOR
INFORMATION BOOTH FIRST AID

8' O.H. DOOR

8' O.H. DOOR
5' EXIT DOOR

8' O.H. DOOR

8' O.H. DOOR

5' EXIT DOOR

8' O.H. DOOR

5' EXIT DOOR

8' O.H. DOOR

5' EXIT DOOR

- THURSDAY 8-4
FRIDAY 8-NOON
- FRIDAY 12-5 PM
- MONDAY 8-12 NOON
- MONDAY 12-5 PM

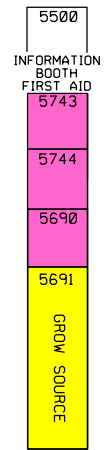


HANGAR "B"



ENTRANCE

50'
OVERHEAD
DOOR



- THURSDAY 8-4
FRIDAY 8-NOON
- FRIDAY
12-5 PM
- MONDAY
8-12 NOON
- MONDAY
12-5 PM



HANGAR "C"

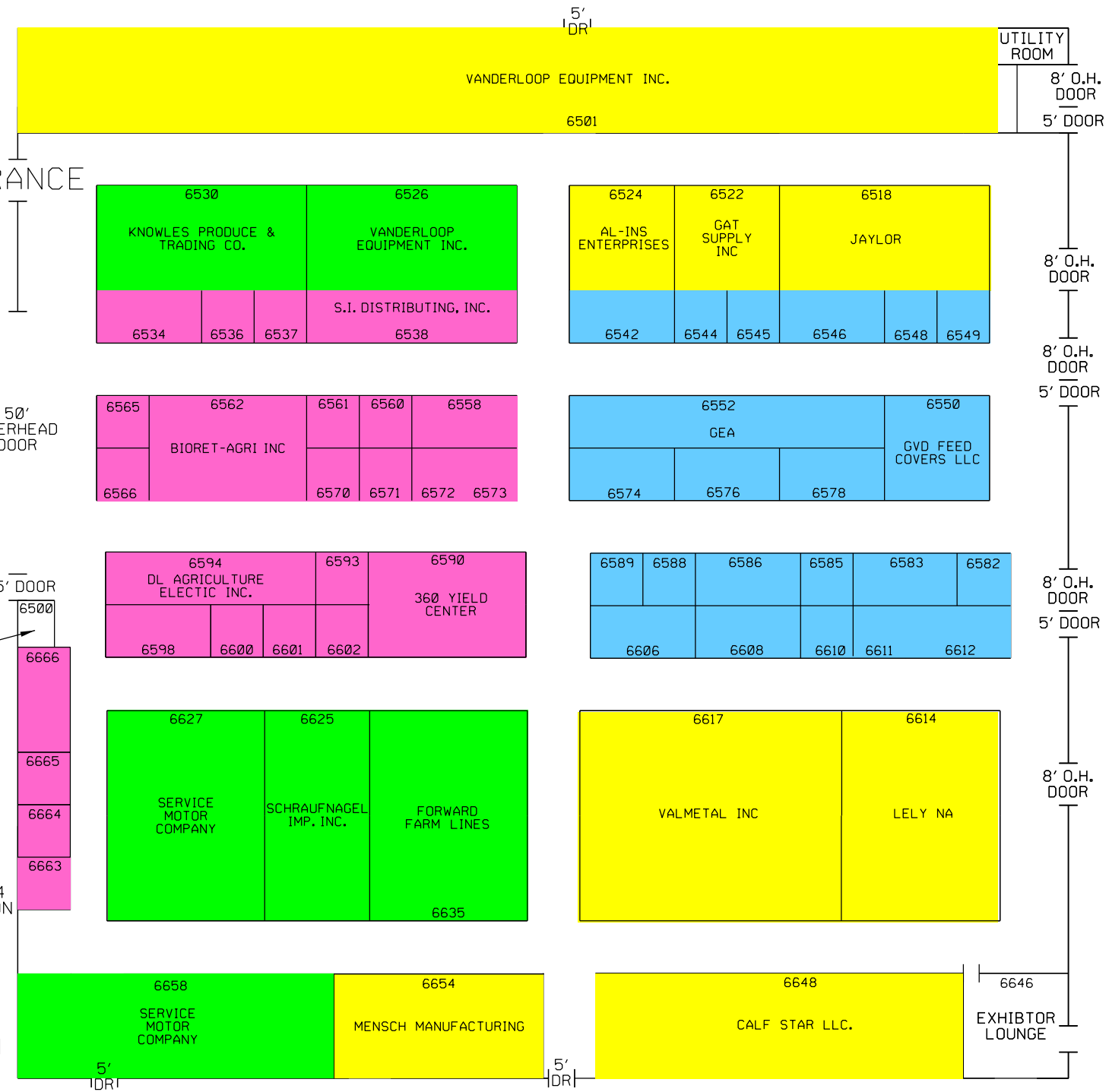
REVISED 1/23/25

ENTRANCE

50' OVERHEAD DOOR

INFORMATION BOOTH FIRST AID

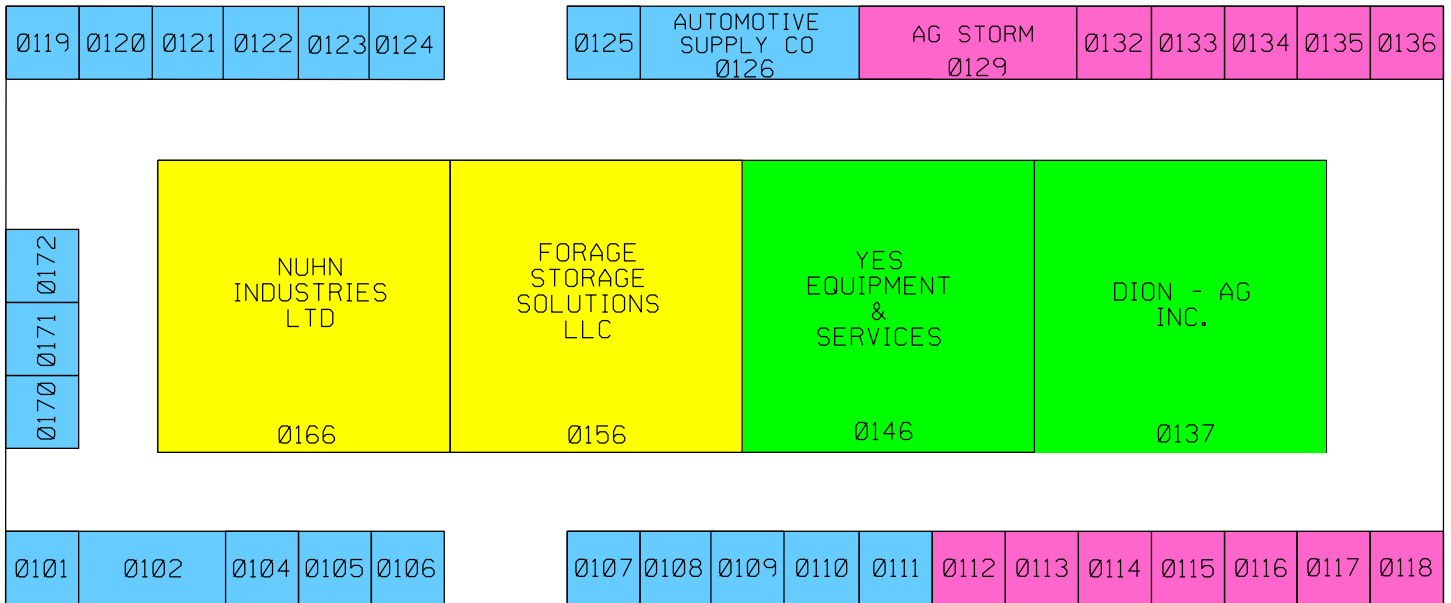
- THURSDAY 8-4
FRIDAY 8-NOON
- FRIDAY 12-5 PM
- MONDAY 8-12 NOON
- MONDAY 12-5 PM



HANGAR "D"

NORTH EXHIBITOR TENT

DOOR TO
HANGAR A



DOOR

DOOR

DOOR TO
HANGAR C &
BATHROOMS



- THURSDAY 8-4
FRIDAY 8-NOON

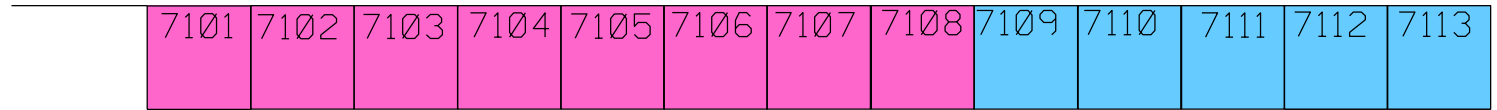
- FRIDAY
12-5 PM

- MONDAY
8-12 NOON

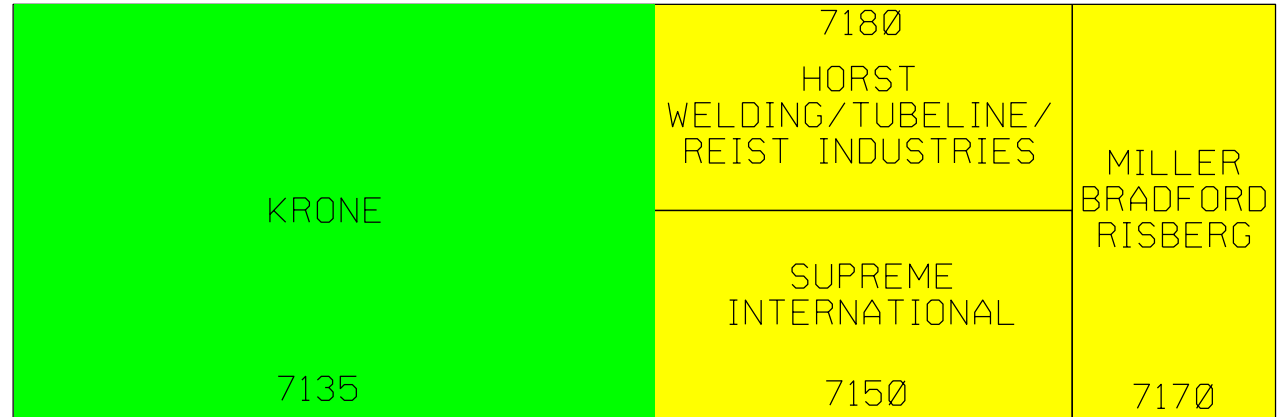
- MONDAY
12-5 PM

SOUTH EXHIBITOR TENT

DOOR



DOOR



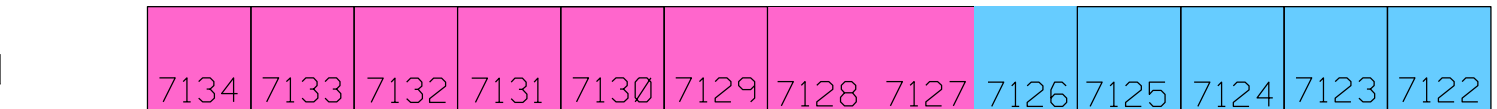
 — THURSDAY 8-4
FRIDAY 8-NOON

 — FRIDAY
12-5 PM

 — MONDAY
8-12 NOON

 — MONDAY
12-5 PM

DOOR



DOOR



FARM SHOW PARKING

NORTH EXHIBITOR TENT

MOBILITY ASSISTANCE SCOOTERS



SOUTH EXHIBITOR TENT

WAREHOUSE

HANDICAP / MOBILITY ASSISTANCE PARKING

PRESSURE WASHING (1020)

KNAPP ST.

SHUTTLE STOP

KNAPP ST.

TRADER ENTERPRISES INC. 3820

ELDORADO TRAILER SALES 4800

HANGAR A

INFORMATION / FIRST AID
HOSPITALITY ROOM

OXBO FORAGE / H&S 3060
FERTILIZER DEALER SUPPLY 3105
BADGER WELDER 3115
W/ ROCK EQUIP 3120
MURRAY'S DAIRY, FARM & REFRIGERATION 3140

QUALITY TRUCK CARE CENTER 4010
4025
4030
R BRAUN 4037
4038

FFA SILENT AUCTION

HANGAR B

INFORMATION / FIRST AID

3167 3169 3170 3185 3190 3195 3200
FOX VALLEY TRUCK 3205
UPHILL CREEK FARM 3250 3260 3270 3280 3283 3285
SKIDLOADERS PLUS 3200
STRUCK COMPACT CONSTRUCTION EQUIP 3285

4842
DORAN DISTRIBUTION SERVICES 4045
FOLSKE ELECTRIC SERVICES 4060
TUFF BUILT / ASH SUPPLIES 4065
MIDWEST SIDEWALLS LLC 4070
DORAN DISTRIBUTION SERVICES 4119
EISENTRAUT AG SERVICES 4135
FRITSCH EQUIP 4145

INDOOR REST ROOMS

HANGAR C

INFORMATION / FIRST AID

3294 3298 3315 3320 3370
LANDOLL COMPANY 5000 5030 5045 5055 5070
PHIL'S PUMPING & FAB 3370
UNIVERSITY WFC 5045
SWIDERSKI EQUIPMENT 5070

FOOD TENT
4350
4358
4360

HANGAR D

INFORMATION / FIRST AID

ORBIT SCREED 5103
GRUETT'S INC 5105
WILSON TRAILER SALES 5120
OLDS INDUSTRIES 5165
BROOKS TRACTOR 5175
VORPAL FEED SYSTEMS 5176

VANDERLOOP EQUIPMENT INC. 6032
KNOWLES PRODUCE & TRADING 6060 6068

SHUTTLE STOP

FARM SHOW OFFICE / FIRST AID



EAA Grounds

3130 Knapp St., Oshkosh WI 54902



EXHIBITOR RECEPTION

Please join us for an exhibitor reception.

Tues., April 1, 2025

4 - 6 p.m.

In the Food Tent on the EAA Grounds

Heavy hors d'oeuvres will be served. AgriView will sponsor beer. A cash bar will be available for wine and cocktails. All exhibitors are welcome.



City of Oshkosh Fire Regulations

NOTE: This is not a complete listing of the fire regulations, only an example of commonly violated regulations. The fire chief may modify the regulations below and has the ultimate authority over regulations by local and state law.

Indoor exhibitors

1. Do not block fire extinguishers, exit ways or exit doors.
2. Booths and tables must comply with regulations for fire resistance of curtains, table drapes or decorations, per NFPA 701 (see *Fire-resistant materials and fire-retardant treatment* below).
3. No smoking is allowed inside the hangars.
4. No combustible vegetation (hay, straw, etc.) is allowed as decoration.
5. No open flame devices are allowed (for example, welding or soldering).
6. Spark-producing devices (for example, drilling) are allowed subject to approval of the fire chief.
7. Fire extinguishers are located throughout the hangars.
8. Vehicles or trailers on display:
 - Vehicles must contain less than 5 gallons of fuel.
 - Fuel cap must be taped over.
 - Battery must be disconnected.
8. Fueled accessories (generators, blowers, chain saws, etc.):
 - Must not be running or operable.
 - Batteries disconnected, if applicable.
 - No fuel in fuel tank.
 - Fuel cap must be taped over.

Outdoor exhibitors

1. Tents shall be made of flame-resistant material.
2. Booths and tables must comply with regulations for fire resistance of curtains, table drapes or decorations, per NFPA 701 (see *fire-resistant materials and fire-retardant treatment* below).
3. A minimum of one 2A 10B C fire extinguisher is required.
 - Fire extinguisher shall be mounted or secured to prevent accidental discharge.
 - Fire extinguisher shall be in close proximity to welding or any other spark-producing demonstrations or displays.
4. Smoking shall not be permitted in tents, canopies or membrane structures.
5. Open flames or other devices emitting flames, fire or heat or any flammable or combustible

liquids, gas, charcoal or any other unapproved devices shall not be permitted inside or located within 20 feet of a tent while open to the public, unless approved by the Oshkosh Fire Department.

6. LP gas containers shall be located outside and safety release valves shall be pointed away from tents or canopies.
7. Flammable-liquid-fueled equipment shall not be used in tents or canopies.
8. No hay, straw, shavings or similar combustible materials shall be located within any assembly occupancy tent. Sawdust or wood chips inside tents must be kept damp.

Fire-resistant materials and fire-retardant treatment

1. Any decoration material used in a trade show must be made of flame-resistant material or shall be treated with a flame retardant in an approved manner.
2. Flame-resistant materials shall have a permanently affixed label bearing the identification of size and fabric or material type.
3. Exhibitors that have treated materials with a fire retardant (see *Fire-retardant products* below) shall retain a copy of an affidavit or affirmation of this treatment on the premises.
 - Please use the enclosed form, *Fire Protection Certification*, to fulfill this requirement.

Fire-retardant products

Exhibitors may use any approved fire-retardant products to treat their display materials, providing they follow the products' label directions and purchase them from a reputable supplier.

The supplier closest to the EAA Grounds is:

Oshkosh Fire & Police Equipment
175 Indian Point Road
Oshkosh, WI 54901
920-235-3610
Toll-free: 800-236-3610
Fax: 920-235-3287
Email: info@ofpe.com
Web: ofpe.com



Pressure Washing Services will be available at the 2025 WPS Farm Show from:

Thursday, March 27th 7:00 AM - 5:00 PM

Friday, March 28th 7:00 AM - 5:00 PM

Monday, March 31st 7:00 AM - 5:00 PM

Washing Fees:

- \$38 per small piece
- \$52 per medium piece
- \$75 per large piece
- \$115 per XL piece
- \$140 and up for XXL pieces
- Tire shine available starting @ \$20 per tire up to \$38 per tire which will be determined by DeMark's
- Window Cleaning available anywhere from \$35.00 to \$65.00 dollars per piece of equipment

Size of equipment for fee is determined by DeMark's Window & Pressure cleaning personnel and communicated prior to washing. Additional charges may be due for exceptionally dirty or demo equipment. DeMark's is not responsible for any damaged, chipped, or scratched paint.

We ask all vendors to please schedule an appointment with us prior to the show. If you are not scheduled with us we will service you on a first come first serve basis.

Cash, check or credit card accepted and payment will be due before any services are rendered.

DeMark's Window & Pressure Cleaning 262-894-2057 or
office@demarks.com



Support Wisconsin FFA! Silent Auction

April 1-3, 2025
Wisconsin Public Service Farm Show



Wisconsin FFA Silent Auction In Hangar B during the WPS Farm Show

We need your help!

Consider donating daily auction items and/or higher-value three-day auction items

As a sponsor, WPS invites you to donate an item or two for the auction (\$25 minimum value, please).

IDEAS: Items that sell really well are coolers filled with items, collectibles (paintings, collectible toys) tools, kids' toys/apparel, Carhartt clothing, experiences, gift cards, high-value farm supplies.

Thousands of visitors will see your item prominently displayed during the WPS Farm Show and have a chance to register a bid – all to raise money for Wisconsin FFA!

Thank you in advance for your participation!

Wisconsin FFA now has more than 21,000 members statewide! We appreciate your support of this important organization.

To donate, items can be sent to:

Wisconsin FFA Foundation
1241 John Q Hammons Drive Suite 200
Madison, WI 53717

- Items can also be dropped off at the Farm Show office in Oshkosh upon your arrival at the show, or at the silent auction site in Hangar B.

For more information about the silent auction:

- Emily Peters, Communications and Event Coordinator, Wisconsin FFA Foundation, **608-218-1597**
epeters@wisconsinffaoundation.org
- Corey Kuchta, Agribusiness Market Leader, Wisconsin Public Service, **906-863-4319**

Yes, I'd like to donate to the Wisconsin FFA Foundation Silent Auction!

I have enclosed item(s) with this form

I will deliver item(s) to the WPS Farm Show

Company _____ Show Booth No. _____

Contact Name (Feel free to attach a business card over this section) _____

Phone _____ Mobile _____

Address _____ Email _____

City _____ State _____ Zip _____

Auction Item 1 _____ Approx. \$ Value (min. \$25, please) _____

Auction Item 2 _____ Approx. \$ Value (min. \$25, please) _____

Auction Item 3 _____ Approx. \$ Value (min. \$25, please) _____

Return this form to:

Wisconsin FFA Foundation -1241 John Q. Hammons Dr. Suite 200 Madison, WI 53717

or email: info@wisconsinffaoundation.org.